

SOCIAL ENTERPRISE MODEL OF LOCAL SOLUTIONS ROAD TO SUSTAINABILITY

Regional
Webinar



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**Date: 28th March 23,
Time: 2.00 -3.30 PM India Time.
Registration link:
https://us02web.zoom.us/webinar/register/WN_Pjr8LBfeTLyQOZIKehX82g**



Webinar
Social Enterprise Model of Local Solutions -
Road to Sustainability

28th March, 2023

**Approaches to overcome barriers
in energy-based livelihoods of
women entrepreneurs in Nepal**

Manjari Shrestha

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Nepal's context



Out of 30 million population, over 50% are women



More than 30% households headed by women



About 45% small scale enterprises operated by women

Women in energy-based enterprises and its benefits

Productive use of energy can be defined as “modern energy services for activities that enhance income and welfare.”



Improved performance of entrepreneurs resulting in better productivity and increased quality of products/ services

Increased employment opportunities and better impact in communities with promotion of energy intensive local resource based enterprises

Cash circulation, enhanced economic activities – vertical and horizontal linkages and business opportunities creation

Increased revenue in Electricity Service Providers – better operation and regular maintenance of systems resulting in resilient systems

Challenges faced by women entrepreneurs

- Time management – between family and business
- Limited opportunities compared to men
- Lack of appropriate supports from family and friends
- Fear of failure
- Less capacity to take risk
- Difficulty in accessing credit due to lack of collateral
- Limited education, knowledge and skills
- Lack of trust on women's ability



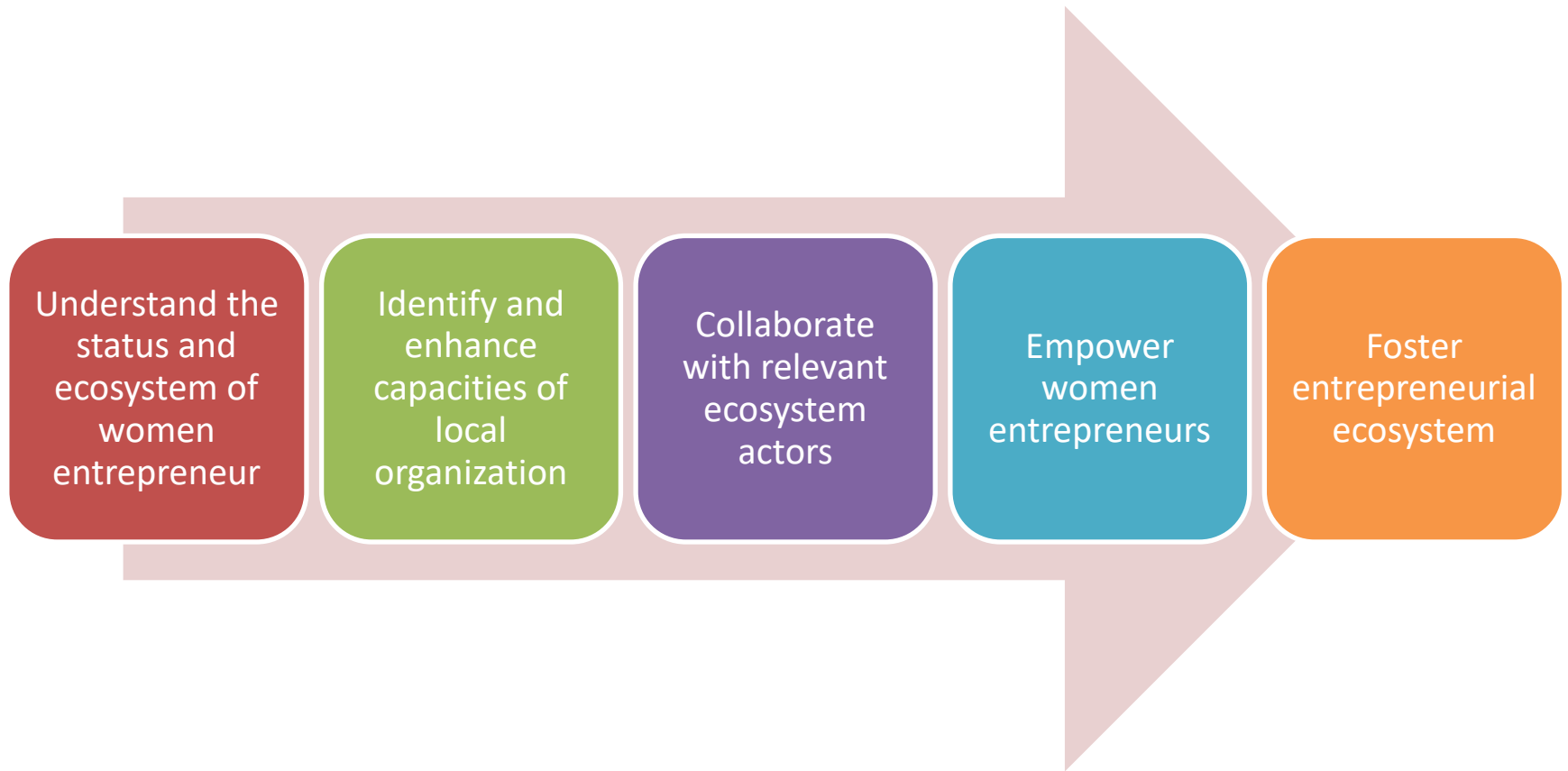
Challenges in enterprises



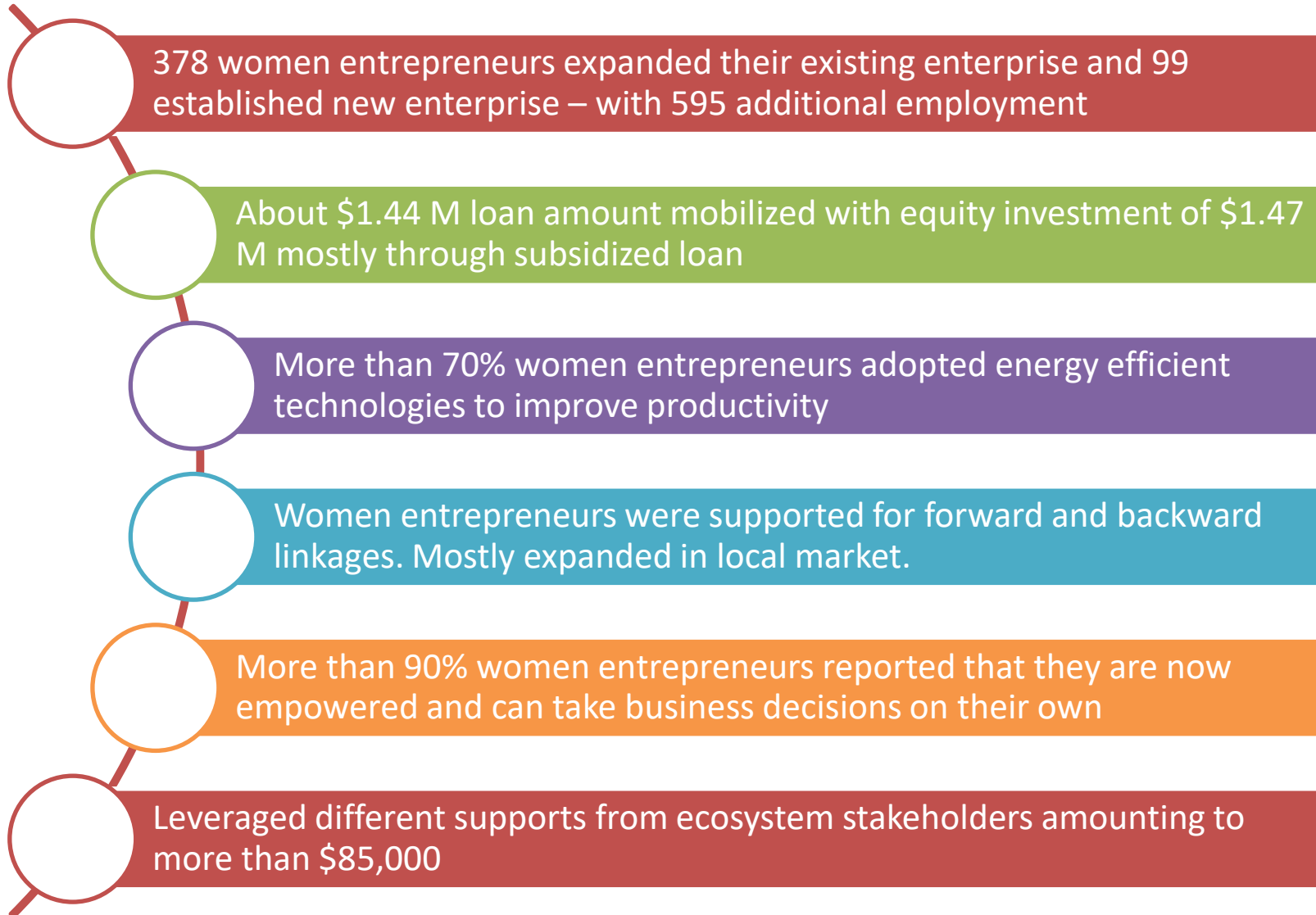
Challenges in energy-based enterprises



Approach adopted



Results achieved



Key success factors and lessons learned

Robust selection mechanism of women entrepreneurs and engagement with family members for committed supports

Comprehensive training packages integrating agency-based empowerment

Energy management (including adoption of efficient, safe appliances)

Post-training support including business counselling and facilitation for business support services

Capacity building of local institutions should be initiated from the start

Fostering partnerships among entrepreneurial ecosystem stakeholders should be integrated in all activities

Thank you !